

FitoroiD^{neo}

Haemorrhoidal discomfort

Soothes pain, burning and itching while protecting the mucosa

MEDICAL DEVICE Class IIb



ENDORECTAL BIO-OINTMENT

NeoFitoroid BioOintment is a medical device produced with plant-based molecular complexes that have a **soothing and protective** effect upon the anorectal mucosa, which is beneficial in counteracting the discomfort (pain, burning and itching), irritation and inflammation of haemorrhoids.

HOW IT WORKS

NeoFitoroid's action is achieved through **Helydol**, a freeze-dried extract composed of the purified lipophilic fraction of a specific selection of Helichrysum, which is **enhanced with Aloe Vera, Butcher's Broom and plant and essential oils**, to calm irritation, protect the mucosa and support its normalisation through **3 mechanisms of action**:

- 1. Mucoadhesive:** adheres to the mucosa, forming a barrier-like film that protects it from contact with irritants;
- 2. Lubricant:** reduces the friction caused by stool passage to protect against irritation and perianal congestion;
- 3. Antioxidant:** protects the mucosa against free radicals, thereby indirectly alleviating inflammation.

In addition, **NeoFitoroid creates an environment that is not conducive to the growth of microorganisms**, thus providing an additional action that protects and reduces itching. Its **refreshing properties** offer rapid relief to discomfort.

NeoFitoroid does not contain corticosteroids or anaesthetics, and its mechanism of action ensures that it does not irritate or dry out the mucosa.



40 ml Tube.
Contains endorectal applicator

INDICATIONS

NeoFitoroid BioOintment is indicated for the treatment of **haemorrhoids** (both internal and external) **and their symptoms**, such as **pain, burning and anal and perianal itching**. It can be used **even in the case of anal fissures**.

NeoFitoroid BioOintment can also be used **in prevention and in all situations** that can cause **irritation and/or congestion** of the anal and perianal region (constipation, diarrhoea, unhealthy eating or lifestyle). **NeoFitoroid BioOintment** is also **suitable during pregnancy and breastfeeding**.

INSTRUCTIONS FOR USE

For external application, gently apply and massage onto the anal and perianal area. For internal application, use the endorectal cannula provided, which can be screwed onto the tube. Apply enough ointment to cover the affected area. Use the product after bowel movements, following careful and gentle washing of the anal and perianal area. As a preventive measure against irritation caused by friction, the treatment can be carried out before bowel movements, remembering to reapply the product afterwards.

After use, unscrew the cannula, clean it thoroughly with soap and warm water, and close the ointment tube. It is possible to repeat the application several times a day, even at close intervals and for prolonged periods.

COMPOSITION

Functional substances:

Freeze-dried extracts of the lipophilic fractions of Helichrysum flowering tops (Helydol)* and Butcher's Broom root*; Gel of dehydrated Aloe Vera leaf*; Aqueous solution of Helichrysum flowering tops*; Oily extract of Hypericum flowering tops*; Jojoba oil*; Shea butter*; Tea tree, Cypress and Peppermint essential oils.

Also contains glyceryl stearate, caprylic/capric triglyceride, sucrose distearate, sucrose stearate, cetylstearyl alcohol, vegetable glycerine, trihydroxystearin, vegetable oils, hydrogenated vegetable oils, candelilla wax, xanthan gum, citric acid, tocopherols, sodium silicate, benzyl alcohol, potassium sorbate, sodium dehydroacetate, sunflower oil.

**Organically Farmed Ingredient*

Does not contain SLS or SLES, petroleum derivatives, parabens, PEGs, dyes or synthetic perfumes.

WARNINGS

Do not use in case of individual hypersensitivity or allergy to one or more components.

If symptoms persist, seek medical advice.

Store at room temperature, away from heat sources and light. Keep out of reach of children.

The expiry date refers to the intact product, stored correctly.

EXPIRY DATE

See the expiry date stated on the package. Do not use after the expiry date indicated.

Upon opening, it is recommended to use the product within 4 months.

PACK FOR SALE

40 ml tube. Contains endorectal applicator.

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